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- 2. **Who are those Netizens?; Rachel X Weissman; American Demographics**, Ithaca; Feb 1999; Vol. 21, Iss. 2; pg. 34, 1 pgs
- 3. **Books, music, auctions top holiday destinations; Sharon Machlis; Computerworld**, Framingham; Dec 21, 1998; Vol. 32, Iss. 51; pg. 41, 2 pgs
- 4. **Web nets the masses; Tom Maguire; American Demographics**, Ithaca; Dec 1998; Vol. 20, Iss. 12; pg. 18, 3 pgs
- 5. **Web rivals' plan to merge draws cheers; Kate Maddox; Advertising Age**, Chicago; Oct 19, 1998; Vol. 69, Iss. 42; Midwest region edition; pg. 48, 2 pgs
- 6. **Web ratings companies' union may end online traffic gridlock; Adrienne Mand; Adweek**, New York; Oct 19, 1998; Vol. 39, Iss. 42; Eastern edition; pg. 50, 1 pgs
- 7. **Web ratings companies' union may end online traffic gridlock; Adrienne Mand; Brandweek**, New York; Oct 19, 1998; Vol. 39, Iss. 39; pg. 48, 1 pgs
- 8. **Web ratings companies' union may end online traffic gridlock; Adrienne Mand; Mediaweek**, Brewster; Oct 19, 1998; Vol. 8, Iss. 39; pg. 72, 1 pgs
- 9. **Marketers want solid data on value of Internet ad buys; Kim Cleland; Advertising Age**, Chicago; Aug 3, 1998; Vol. 69, Iss. 31; Midwest region edition; pg. S18, 1 pgs
- 10. **Online music sites drawing a variety of consumers; Don Jeffrey; Billboard**, New York; Jun 13, 1998; Vol. 110, Iss. 24; pg. 73, 2 pgs

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- 13. The New Ratings Game; For all the techno-savvy out there, measuring traffic on the Web remains a very inexact science; Heather Green in New York; Business Week, New York; April 27, 1998, Iss. 3575; Industrial/technology edition; pg. 73
- 14. Web ratings lists make or break some ad deals; Kate Maddox; Advertising Age, Chicago; Apr 13, 1998; Vol. 69, Iss. 15; Midwest region edition; pg. 26, 2 pgs
- 15. AOL makes point of footnote; Anonymous; Multimedia Daily, Washington; Apr 9, 1998; pg. 2, 2 pgs
- 16. Who's surfing; N'Gai Croal; Newsweek, New York; Apr 6, 1998; Vol. 131, Iss. 14; pg. 8, 1 pgs
- 17. NetRatings debuts Web planning service; Kate Maddox; Advertising Age, Chicago; Mar 30, 1998; Vol. 69, Iss. 13; Midwest region edition; pg. 40, 2 pgs
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2	L13	3209	(statistic\$2 or data or information or viewer\$1) adj5 1	USPAT; USOCR; EPO; JPO; Derwent	2000/11/04 18:08
3	L19	107360	(number adj5 (viewer\$1 or customer\$1 or times))	USPAT; USOCR; EPO; JPO; Derwent	2000/11/04 18:09
4	L25	72	13 same 19	USPAT; USOCR; EPO; JPO; Derwent	2000/11/04 18:11
5	L31	72	1 and 25	USPAT; USOCR; EPO; JPO; Derwent	2000/11/04 18:11
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8	L55	14	49 not 43	USPAT; USOCR; EPO; JPO; Derwent	2000/11/04 18:18
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1	US 5329471 A	19940712	Emulation devices, systems and methods utilizing state machines	703/23
2	US 5535331 A	19960709	Processor condition sensing circuits, systems and methods	714/45
3	US 5796952 A	19980818	Method and apparatus for tracking client interaction with a network resource and creating client profiles and resource database	709/224
4	US 5805792 A	19980908	Emulation devices, systems, and methods	714/28
5	US 5841670 A	19981124	Emulation devices, systems and methods with distributed control of clock domains	703/23
6	US 5848397 A	19981208	Method and apparatus for scheduling the presentation of messages to computer users	705/14
7	US 5898594 A	19990427	Method and apparatus for enabling a selection of catalog items	700/231

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10	US 5948061 A	19990907	Method of delivery, targeting, and measuring advertising over networks	709/219
11	US 5960409 A	19990928	Third-party on-line accounting system and method therefor	705/14
12	US 6006197 A	19991221	System and method for assessing effectiveness of internet marketing campaign	705/10
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15	US 6032268 A	200000229	Processor condition sensing circuits, systems and methods	714/30
16	US 6085336 A	200000704	Data processing devices, systems and methods with mode driven stops	714/30
17	US 6101486 A	200000808	System and method for retrieving customer information at a transaction center	705/27
18	US 6134532 A	200001017	System and method for optimal adaptive matching of users to most relevant entity and information in real-time	705/14
19	US 6138155 A	200001024	Method and apparatus for tracking client interaction with a network resource and creating client profiles and resource database	709/224 ;

	Document ID	Issue Date	Title	Current OR
20	US 6141010 A	20001031	Computer interface method and apparatus with targeted advertising	345/356